



2024 ANNUAL REPORT



Table of Contents

About the Westside Coalition	3
The 2024 Board of Directors	4
The 2024 Board Continued	5
Westside Environmental Justice	6,7
Power District Engagement	8
Public Safety	9
Annual Meeting & Candidate Forum	10
Finances	11
Looking Forward	12
Partners & Sponsors	13

About the Westside Coalition

Our mission is to advocate for the health, safety, and quality of life of Westside Salt Lake City residents.

Salt Lake City's Westside is comprised of six council districts. Each of those districts is represented by a community council: Fairpark, Glendale, Jordan Meadows, Poplar Grove, Rose Park, and Westpointe.

The Westside Coalition Board of Directors consists of the Community Council Chairs and one Appointee from each of the six Westside community councils.

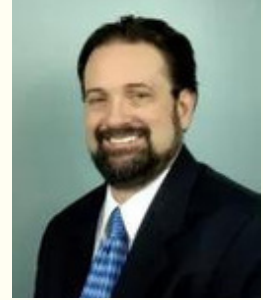
Six At-Large Members are also elected by the community at the Coalition's Annual Meeting Celebration. Directors serve two-year terms and can be re-elected.

The WSC conducts community events, lobbies elected officials, pens op-eds, and hosts public fora to maximize its advocacy on behalf of the residents who call the Westside home.

The 2024 Board of Directors



Daniel Strong
President
At-Large Member
Rose Park



Jason Wessel
1st Vice President
Rose Park Appointee



Charlotte Fife-Jepperson
2nd Vice President
At-Large Member
Poplar Grove



Izumi Okamura
Treasurer
At-Large Member



Jake Erickson
Secretary
At-Large Member



Daniel Tuutau
Communications Director
Poplar Grove Chair



Bill Watts
Fairpark Appointee



Billy Palmer
Glendale Appointee



C.J. Hellige
At-Large Member
Rose Park



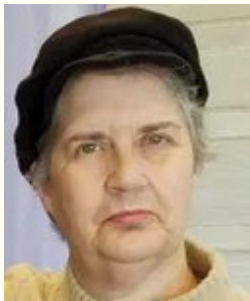
Chaise Warr
Fairpark Chair



Chilton Hawk
Westpointe Chair Designee



Dan Potts
Poplar Grove Appointee



Dorothy P. Owen
Westpointe Appointee



Kevin Parke
Rose Park Chair



Sam Higginson
Jordan Meadows Chair



Turner Bitton
Glendale Chair

Not-Pictured
David Osokow At-Large Member

ENGAGING OUR NEIGHBORHOODS



Environmental Justice on the Westside

The Westside Coalition has become a leader in engagement and advocacy on environmental justice issues for Westside neighborhoods. On May 7, 2024, the EPA published its “Environmental Justice and Air Quality Assessment for Westside Neighborhoods in Salt Lake City, Utah.” This assessment was conducted as a direct response to a petition by our Coalition.

The report included quantitative data highlighting the air, water, and other environmental disparities our neighborhoods face. It also included qualitative reports from Westside community members explaining how environmental disparities have impacted their lives. These statements were collected by the Westside Coalition during a series of focus groups conducted in English and Spanish.

We followed up on this report with a collaborative effort between the Coalition, HEAL Utah, Salt Lake City, University Neighborhood Partners, Sustain Energy Finance, and local environmental leaders to apply for EPA grant funding to combat environmental disparities and make the Westside more resilient to climate impacts.

In May, after a comprehensive community input process, we submitted two grant applications totaling over \$12 million to help provide Westside neighborhoods with improved indoor air quality, infrastructure, better East-West trails and transit connections, and more training and education to promote climate resilience in Westside communities.



“We are hopeful that the vision and partnerships formed during our rigorous application process for environmental justice grant funding will provide a foundation for making our neighborhoods healthier and more resilient.”

Board President, Daniel Strong

Power District Engagement

The Westside Coalition has supported the development of the “Power District” - the land around North Temple and Redwood Road currently occupied by the Rocky Mountain Power Plant and supporting infrastructure - for many years. We see development of this area as an unprecedented opportunity to bring housing, entertainment, dining, and other assets that will keep the Westside strong and vibrant.

Our excitement around this project only grew in 2024, when we learned that the Larry H. Miller Group was involved in seeking to use the site to lure a Major League Baseball team to Utah. If successful, this could provide a catalytic investment in the Westside’s future. Too often, the Westside is forced to shoulder the burdens of City and State growth without seeing much of the benefits. It is exciting to see a true asset planned for the Westside. At the same time, we are cognizant that success for this project means more than just dropping something nice here: new development can also bring risks and pressures to existing residents. We need to make sure that current Westside residents share in the benefits of economic development and are not forced out of their neighborhoods.


For these reasons, when the State got involved in developing this area, we demanded a seat at the table.

Our efforts paid off. The final version of 2024’s HB 562 - Utah Fairpark Area Investment and Restoration District included a representative from the Westside Coalition on the District’s five-member board. This is the first time the Coalition has ever been written into state code!

Our President, Daniel Strong, has occupied the board position since it was created, and is taking every opportunity he can to make sure Westside community needs are prioritized as the project moves forward. While we know a project of this size will bring both benefits and challenges to our neighborhoods, we are working to maximize upon those opportunities while addressing any obstacles to the community’s interests that might follow. We hope we will all have the chance to celebrate together as a community at a Major League Baseball game in our neighborhood in a few short years!



Public Safety



Our community's most serious challenge in 2024 - 2025 was public safety along the Jordan River Trail and North Temple Corridor. The Westside Coalition and community councils worked together to elevate and amplify these concerns to government leaders.

On March 11, 2024, we sent a letter to city leaders demanding action to protect our neighborhoods and keep our public spaces safe for Westside families. We followed up this letter with regular meetings with state and local law enforcement, as well as constant advocacy to our elected officials.

Although this remains an issue of serious concern for the community, we are gratified to see some progress being made. The State devoted substantial resources to enforcement efforts around the North Temple and Power District areas, which have made an impact. The City has also funded new enforcement efforts, including a planned bike patrol that will focus on the trail specifically. The Mayor's public safety plan also includes some encouraging efforts to leverage city and state resources towards the problem.

We know that there is a housing crisis and a drug crisis in this country, and we will never solve the associated public safety issues until we address the root causes of this desperation. At the same time, our community deserves safe and comfortable public spaces. We will continue to advocate for robust enforcement on our trails, parks, and streets - while at the same time advocating for compassion, care, and resources to help people out of homelessness and addiction.



2024 Annual Meeting & Candidate Forum

Community events are central to the Westside Coalition's vision of grassroots engagement. In April, the WSC hosted its springtime Annual Meeting, which saw residents elect two new At-Large Members to serve on the WSC's Board of Directors! The evening concluded with entertainment provided by Mexican folkloric dancers, who exemplify the rich mosaic of identities that constitute the Westside.

In the fall, the WSC partnered with the Salt Lake City chapter of the League of Women Voters to host its annual Candidate Forum, which provides residents with the opportunity to vet aspiring officeholders. Wildly successful, the event saw more than 400 people attend. Onlookers watched as spirited debates took place between ten different candidates on topics ranging from public safety to school funding. As is common at Westside Coalition public engagements, each event saw more than 20 organizations table in order to provide residents access to resources of critical import.



Intended Purposes For Cash Donations



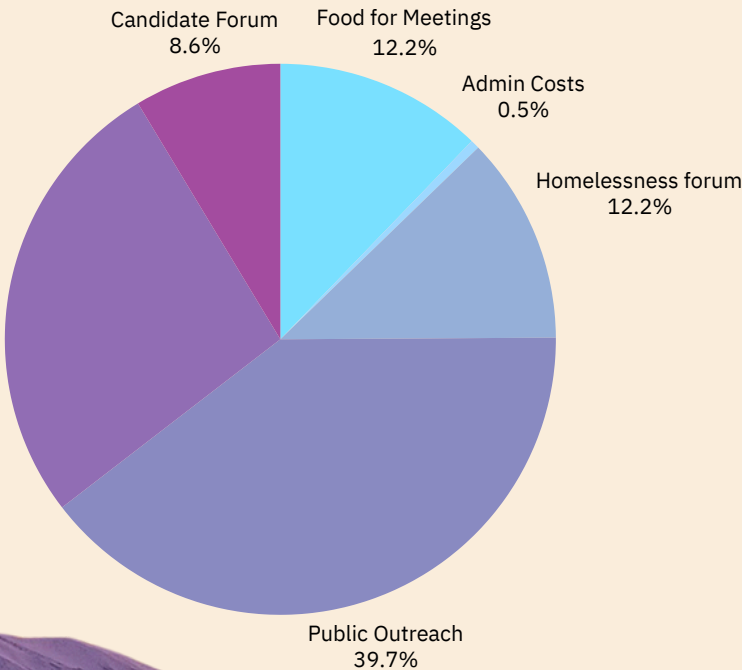
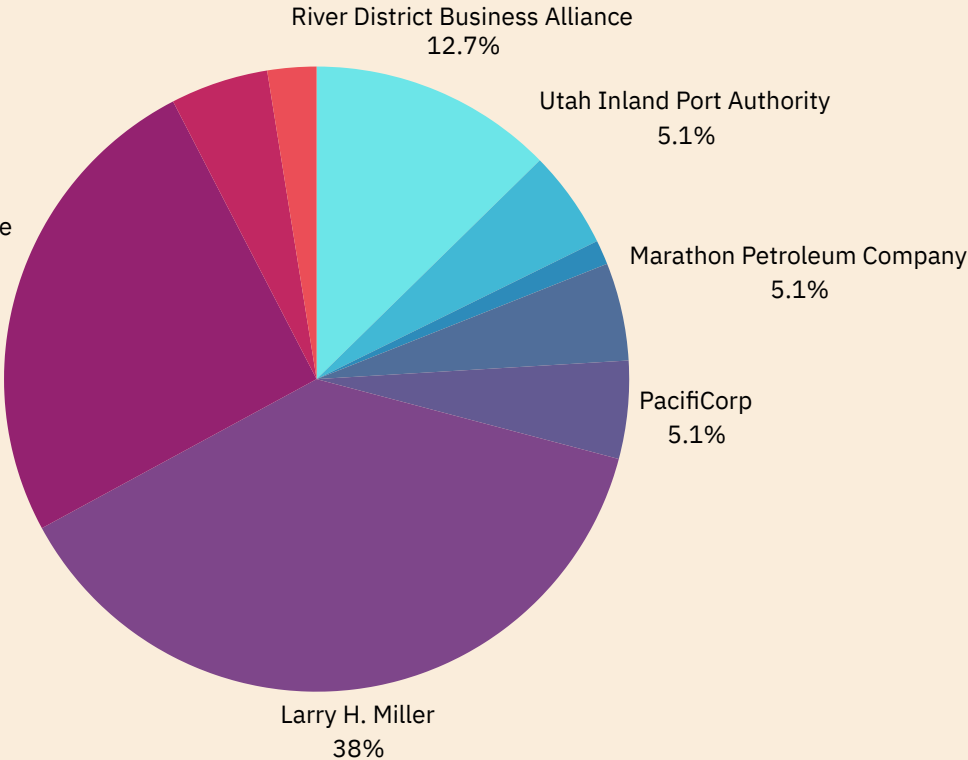
Community Building Events
(General)
\$14,500



Community Building Events
(Community Engagement)
\$15,000



Community Building Events
(Public Health)
\$10,000



2024 Expense Report





“The Westside Coalition is proud to help connect our neighborhoods and amplify community voices on the issues where they matter most.

As we look to the future, we foresee many opportunities and challenges for the Westside. We know we need a strong voice to maximize our opportunities, work through our challenges, and protect the things that make the Westside great. We thank you for supporting us by attending our events, raising issues you care about to our board, and contributing your time, energy, and passion to our mission. Together, we will continue to advocate for the health, safety, and quality of life of Westside residents - and we will make a difference!”

Board President, Daniel Strong

Our Sponsors



Larry H. & Gail Miller
Family Foundation
\$15,000



Intermountain Health
\$10,000



River District Business
Alliance
\$5,000



Larry H. Miller Real Estate
\$2,000



Marathon Energy
\$2,000



Rocky Mountain Power
\$2,000



Utah Inland Port Authority
\$2,000



Salt Lake City ACE Fund
\$1,000



Red Iguana
In-Kind



Utah State Fairpark Event Center
In-Kind

Partners

- ASPIRE
- Comunidades Unidas
- Fairpark Community Council
- Glendale Community Council
- HEAL Utah
- Jordan Meadows Community Council
- League of Women Voters of Salt Lake
- Mestizo Coffeehouse
- Neighborhood House
- NeighborWorks Salt Lake
- Poplar Grove Community Council
- Red Iguana
- Rose Park Community Council
- RubySnap Bakery
- Salt Lake City Human Rights Commission
- Salt Lake City School Board
- Santo Taco
- Sorenson Impact Center
- Sorenson Unity Center
- Sustain Energy Finance
- Together Arts Community Studio
- University Neighborhood Partners
- Utah Clean Cities
- Utah Clean Energy
- Utah Inland Port Authority
- Utah State Fairpark
- Westpointe Community Council
- West View Media
- Westside Leadership Institute