

# Westside Coalition

## Minutes of July 29, 2024 Westside Coalition Board of Directors Meeting

**Minutes Taken By:** CJ Hellige – Board Member

**Location:** NeighborWorks Community Mtg Room 622 W 500 N SLC   **Online:** Zoom Meeting

**Time:** Started 5:30 pm Ended 7:30pm      **Wi-Fi Password:** Nswfl\$1234

Board Members Present (#)	CJ Hellige, Daniel Strong, Charlotte Fife-Jepperson, Daniel Tuutau, Chilton Hawk, Kevin Parke, Dan Potts, David Osokow, Izumi Okamura, Jason Wessel, Bill Watts
Board Members Excused or Absent (#)	Chaise Warr, Billy Palmer, Terry Marasco, Turner Bitton, Jake Erickson
Others Present:	Fawn Groves, Joseph Arrington, Nigel Swaby
<b>Item 1</b>	<b>June Minutes Approval</b>
Motion to Approve June 25th, 2024 Regular Meeting Minutes	<ol style="list-style-type: none"> <li>1. Charlotte Fife-Jepperson             <ol style="list-style-type: none"> <li>a. Motions to approve the June 23rd, 2024 WSC Board Meeting minutes.</li> <li>ii. Jason Wessel Seconds</li> <li>iii. Motion passes unanimously with 11 in favor.</li> </ol> </li> </ol>
<b>Item 2</b>	<b>WSC Processes and Procedures</b>
Board Governance	<ol style="list-style-type: none"> <li>1. Issue Area Management             <ol style="list-style-type: none"> <li>a. Daniel Strong                 <ol style="list-style-type: none"> <li>i. Daniel explains the concept of Project Leads who are supported by the board to head project approved monthly by the monthly issue team meeting. These Issue Area meetings would take around one hour per month to track five to ten projects. All board members are encouraged to participate except for the Community Council Chairs, with no more than two projects per board member. We would hope all those outside of the Community Council Chairs attend.</li> </ol> </li> <li>b. Charlotte Fife-Jepperson                 <ol style="list-style-type: none"> <li>i. Presentations by outside organizations would happen at this issue area</li> </ol> </li> </ol> </li> </ol>

	<p>meeting.</p> <p><b>c. Daniel Strong</b></p> <p>i. Several organizations have been turned down for the sake of time, but I've heard from the WSC Board that this would be an acceptable substitution.</p> <p><b>d. Bill Watts</b></p> <p>i. I thought we were pushing outside organizations to community councils to avoid talking to more localized community groups?</p> <p><b>e. Charlotte Fife-Jepperson</b></p> <p>i. In response to Bill Watts, that remains our understanding. However, we also have groups that need to present to our collective forum.</p> <p><b>f. Kevin Parke</b></p> <p>i. Moves to accept the proposal that we adopt a monthly issue area team meeting with project leads whose projects in question are approved by the board.</p> <p>ii. Daniel Strong seconds the motion.</p> <p>iii. The motion passes unanimously with 11 in favor.</p>
<b>Item 3</b>	<b>Creating a Communications Director</b>
Executive Board Expansion	<p><b>1. Summary of a New Executive Board Position: Communications Director</b></p> <p><b>a. Daniel Strong</b></p> <p>i. If we make this an executive board position, it means they must meet with the exec team every week.</p> <p><b>b. Charlotte Fife-Jepperson</b></p> <p>i. Another option is having an unpaid staff member who is not a voting member. Or should they be elected? This type of work usually goes to staff.</p> <p><b>c. Jason Wessel</b></p> <p>i. If this is an elected position then they should go to exec because they would be doing a lot more work than a typical member. Also, the incentive for joining exec is the executive board's voting power.</p>

**d. David Osokow**

- i. Who do we have lined up for this?

**e. Daniel Strong**

- i. I will be nominating Daniel Tuutau, along with anyone else interested in the role.
- ii. Can we have a provisional bylaw approval for this position that can be edited later by the bylaw task group?

**f. Jason Wessel**

- i. Daniel Tuutau's extensive knowledge and expertise made everything easier during the annual event.

**g. Daniel Tuutau**

- i. Is this position in charge of building the communication response or are they just the person who hits 'send' for exec?

**h. Charlotte Fife-Jepperson**

- i. Charlotte moves to create a communications position on the exec board with a vote, pending review by the Bylaws Committee to make sure it follows best practice.
- ii. The motion is not seconded.

**i. David Osokow**

- i. I'm supportive of the communications director having a board vote. We can always change it later if it doesn't work well.

**j. Kevin Parke**

- ii. Kevin moves to create an exec board position for a Communications Director with exec voting power, keeping in line with the existing bylaws of the executive board's requirements.
- iii. Jason Wessel seconds.

**k. Charlotte Fife-Jepperson**

- i. Voting procedure has been suspended for discussion.
- ii. What would the job description be? Managing the flow of information

	<p>between an entity and the public over communications strategy and content? Managing social media, email accounts, newsletters, and thank you cards. For clarification, Daniel Tuutau would be overseeing the newsletter, but not necessarily the author of it all. But, the Communications Director would be coordinating the task and presenting it to the Executive Board.</p> <p><b>l. Bill Watts</b></p> <p><b>i. Speaks in support.</b></p> <p><b>m. Daniel Strong</b></p> <p><b>i. In the same way that our treasurer is keeping track of finances while not being entirely in charge of all financial decisions, the same would ring true for the Communications Director with regards to communications practices and policy.</b></p> <p><b>n. Charlotte Fife-Jepperson</b></p> <p><b>i. I am in favor of this, as long as we provide a definition in the bylaws which can be created by the provisional Communications Director.</b></p> <p><b>o. Kevin Parke</b></p> <p><b>i. Resubmits the motion.</b></p> <p><b>ii. Jason Wessel seconds the motion.</b></p> <p><b>iii. The motion passes unanimously 11-0.</b></p> <p><b>2. Vote on a Communications Director</b></p> <p><b>a. Daniel Strong</b></p> <p><b>i. Daniel nominates Daniel Tuutau to be the Communications Director given his history of work for the board and how well he’s done that work.</b></p> <p><b>ii. Jason Wessel seconds the motion.</b></p> <p><b>iii. The motion passes unanimously 11-0. Daniel Tuutau is now the WSC’s Communications Director and a member of its Executive Board.</b></p>
<b>Item 4</b>	<b>Community Engagement Update</b>
WSC and LOWV Candidate Forum	<p><b>1. An Update on the September 30<sup>th</sup> WSC-LOWV Candidate Forum</b></p> <p><b>a. Daniel Strong</b></p>

	<ul style="list-style-type: none"> <li>i. The mix and mingle will begin at 5:30pm, followed by the moderated forum from 7:00pm to 8:30pm. We are inviting candidates from all races, but the forum will only concern a few of the top line races (state senate, house, Salt Lake County, School Board). Laura Jones from KRCL’s Radioactive will moderate, and Billy will act as MC. There won’t be dinner this time, but the League of Women Voters and the WSC will bring treats.</li> <li>ii. The League of Women Voters asked for County and City race questions, but we may also take questions from the public. What are our key topics? In the past, we tried to get questions from the community councils and the board members without much responsiveness.</li> </ul> <p><b>b. Jason Wessel</b></p> <ul style="list-style-type: none"> <li>i. Maybe we can craft questions from our issue areas?</li> </ul> <p><b>c. Daniel Strong</b></p> <ul style="list-style-type: none"> <li>i. They are asking for broad topics from us, so we aren’t asked to come up with specific questions.</li> <li>ii. CJ suggests the power district and baseball redevelopment.</li> <li>ii. Jason suggests the Jordan River Trail and public safety.</li> <li>iii. Dan Potts suggests supporting increasing nature along the Jordan River Trail.</li> <li>iv. David Osokow states that questions should be targeted to their most appropriate candidate.</li> <li>v. Daniel Strong, Jason Wessel, and Bill Watts all suggest a Westside public high school.</li> <li>vi. Joseph Arrington highlights lower amounts of medical resources on the Westside despite SLC being a large city with medical resources like Intermountain Healthcare and the University of Utah.</li> </ul>
<b>Item 5</b>	<b>Issue Area Updates</b>
<p style="text-align: center;">Updating the Board on Issue Areas</p>	<p><b>1. Fairpark Reinvestment District</b></p> <p><b>a. Daniel Strong</b></p> <ul style="list-style-type: none"> <li>i. The board met for the first time a few weeks ago. At that meeting, we described to the board members the overall structure of the board. The Larry H. Miller group gave their own presentation, and updates were provided on</li> </ul>

state law enforcement in the area. The chair and vice chair was not elected to be someone from the Westside (this motion was voted down 3-2). The two nonvoting positions have not been filled, but they should go to the Westside Community. The next steps involve hiring an Executive Director. A transportation study is also underway.

**2. EPA Track 1 and Track 2 Grant Updates**

**a. Daniel Strong**

- i.** No critical updates, save for the issue area meeting.

**3. North Temple Tree Poisoning**

**a. Bill Watts**

- i.** Bill describes the death of the trees and the players at the table. Other board members chime in to describe the long-term detrimental impacts of this mistake.

**b. Jason Wessel**

- i.** Is there a discussion or vote to adopt this topic as an issue project? Before we discuss it further, I move that we should create a remediation for tree poisoning as a project and nominate Bill Watts to lead the project.

- ii.** Dan Potts seconds the motion.

**c. David Osokow**

- i.** Is this motion too narrow for the WSC to devote a whole project to, as opposed to a broader parks position?

**d. Daniel Strong**

- i.** We can do a big or small project, but this smaller scale allows us a template to find out what success looks like for these issue projects. Once we define success we can achieve it, close it out, and then move on to another.

**e. Charlotte Fife-Jepperson**

- i.** Proposes to amend the motion by redefining it to be about the grand boulevard rather than the trees specifically.

**f. Jason Wessel**

- i.** Withdraws the motion.

	<p><b>g.</b> Daniel Strong</p> <p>i. We should focus on an issue project that can have an end condition.</p> <p><b>h.</b> Bill Watts</p> <p>i. Will sign on for this project based on a remedy for the 200+ trees and holding the city accountable since the lack of oversight on this accident is alarming.</p> <p><b>i.</b> Jason Wessel</p> <p>i. Resubmits the motion for tree remediation along the North Temple Corridor led by Bill Watts.</p> <p>ii. Dan Potts seconds the motion.</p> <p>iii. The motion passes unanimously 11-0.</p>
<b>Item 6</b>	<b>Adjourn</b>
Adjourning the July 29 <sup>th</sup> 2024 WSC Board of Directors Meeting	<p><b>1.</b> Adjourn</p> <p><b>a.</b> Daniel Strong</p> <p>i. Motions to adjourn the meeting.</p> <p>ii. Dan Potts seconds the motion.</p> <p>iii. The meeting adjourns by a unanimous vote of 11-0.</p>
<b>Item 7</b>	<b>Date and Time of Next Meeting</b>
	<b>Next Meeting:</b> August 27th, 2024 5:30pm – 7:30pm