

# Westside Coalition

## Minutes of July 27 Westside Coalition Board of Directors Meeting

**Minutes Taken By:** Jake Erickson – Board Secretary

**Location:** NeighborWorks Community Mtg Room 622 W 500 N SLC   **Online:** Zoom Meeting

**Time:** Started 5:30 pm Ended 7:20 pm   Wi-Fi Password: Nswf\$1234

Board Members Present (#)	Jake Erickson, Charlotte Fife-Jepperson, CJ Hellige, Terry Marasco, Billy Palmer, Kevin Parke, Rick Silver, Dan Strong, Nigel Swaby, Daniel Tu’utau, Jason Wessel, Turner Britton, Dorothy P. Owen
Board Members Excused or Absent (#)	Billy Palmer, Esther Jackson-Stowell, Joseph Arrington
Others Present:	Sarah Hoy (NeighborWorks staff), Jasmine Walton (NeighborWorks staff), Julia Wales (NeighborWorks staff) Stacee Adams, Maria Garcias, Alicia Deleon, Zoe Brown, Ashley Cleveland
<b>Item 1</b>	<b>WELCOME</b>
Dan Strong	<ol style="list-style-type: none"> <li>1. Motion to Approve Minutes of May 23 2023 Meeting (Daniel Tu’utau)               <ol style="list-style-type: none"> <li>a. Second (Kevin Parke)</li> <li>b. Motion to Approve Minutes of May 23 2023 Meeting Passed</li> </ol> </li> </ol>
<b>Item 2</b>	<b>[Item 2]</b>
<b>EPA Assessment:</b> Community Engagement Report	<ol style="list-style-type: none"> <li>1. <u>Stacee Adams</u>: Our first community conversation took place last week Tuesday July 20th in which 11 people participated. Two more discussions are scheduled this week for Thursday, July 29<sup>th</sup> with 11-15 participants in each of the meetings. Please let participants know that they will need to actively converse in the discussions. Closure of series will commence by the end of July.</li> <li>2. <u>Daniel Strong</u>: If you have a project, please consider whether it falls under the funding window of the Utah Inland Port Authority grant (UIPA).</li> </ol>
<b>Item 3</b>	<b>[Item 3]</b>
UIPA Westside Community Enrichment Initiative Discussion	<ol style="list-style-type: none"> <li>1. <u>Dan Strong</u>: There’s a tax increment that goes to funding parts of the port, and lobbying efforts have helped prompt the creation of a grant on behalf of the UIPA. The aim of the grant is to improve community wellbeing and assist in community improvement projects</li> <li>2. <u>Terry Marasco</u>: Report on NWQ Group Evaluation Criteria</li> </ol>

	<p>a. Evolution of the Northwest Quadrant Group Evaluation Criteria: Terry approached his contact with UIPA to ask if funding towards the community might be made available, and 1.3 million came up as a formal offer.</p> <p>b. Concerns include the following: when the group has previously, they put out a large number of criteria points that make it difficult for people to learn immediately about whether they fit the criteria in question. Terry also expressed his worries that the grant might get torpedoed because of negative sentiments expressed during the meetings towards the inland port.</p> <p>3. <u>Turner Bitton</u>: The majority of the group reviewing these applications do not live on the Westside. The 1.2 million is divided into two buckets: one for community grants, and the other for environment. City representatives will have the decision-making authority on this proposal. The maximum amount available per grant application is 400,000. Turner endorses the idea of getting an extension on the grant application process since the application criteria have not been adequately shared with those making proposals. Westside Coalition members will no longer be on the grant committee since the WSC is also applying for the grant.</p> <p>4. <u>Jasmine Walton</u>: Representative Sandra Hollins did request an extension on the application window, but the grant manager said no. Keep in mind that the first mention of this grant was on June 11<sup>th</sup>.</p> <p>5. <u>Dan Strong</u>: Max Ivory has not been available for outreach despite him being listed as a primary contact to reach out to.</p> <p>6. <u>Maria Garcias</u>: The coalition should still apply, and it's also not a difficult application.</p> <p>7. <u>CJ Hellige</u>: We don't need to fit every criteria point in order to apply for the grant.</p> <p>8. <u>Turner Bitton</u>: This grant application is due the Friday before a major holiday weekend. He doesn't think it's unreasonable to ask for a two week extension. The application is relatively straightforward. The issue he takes with the grant application is with the process in how it's been implemented.</p> <p>9. <u>Dorothy P. Owen</u>: The idea of saying there are too many evaluation criteria is problematic, since the criteria should help us in making the potential target audience as useful as possible.</p>
Item 4	[Item 4]
Presentation of Executive Director Pilot Program Proposal	<p>1. <u>Dan Strong</u>:</p> <p>a. <u>Proposal 1</u>: Hire a part time or full time staffer to be an executive director or executive staffer for the Westside Coalition. Other advisory boards also have staff who carry out the day to day activities of the group.</p>

	<p><b>b. Proposal 2:</b> Most significant expenses involve big community events, which each cost 4-5K. A lot of it is eating into our bank accounts. We have the building blocks in place for this, but we can do more with a more reliable source of funding.</p> <p><b>2. CJ Hellige:</b> What is the strategy for how much we are asking for?</p> <p><b>3. Jason Wessel:</b> Important grant applications questions reviewers will consider that we need to consider include the following queries: is the number they're asking for being spent? Are they delineating? Do they have the capacity to see it through?</p> <p><b>4. Dan Strong:</b> This would enhance our fundraising ability, with the expectation that the new position would assist in raising their own funds.</p> <p><b>5. Kevin Parke:</b> The proposed position should be part time.</p> <p><b>6. Turner Bitton:</b> From a benefits perspective, the WSC won't be able to provide this role health insurance. If the project asks for \$65K, then 7% would be set aside for social security taxes. The role could involve reducing linguistic isolation, putting together MOUs, etc.</p>
Item 5	[Item 5]
Discussion of Community Events Program Proposal	<p><b>1. Dorothy P. Owen:</b> Emphasis should be placed on the results (i.e. what the achievable objectives are, plus the application needs to be outcome oriented). Let us ask ourselves: how many vacancies do we have on each of our respective boards? We're always complaining that there aren't enough people, should this money go towards supporting those boards?</p> <p><b>2. Turner Bitton:</b> Questions: Could we combine the two proposals? Can the coalition receive the funds to distribute to our events? Can the community events fund be used to support the executive director?</p> <p><b>3. Dorothy P. Owen:</b> If we apply for this grant, then we can't influence how that pot of money is spent. What is the best way for us to be an advocacy organization?</p> <p><b>4. Jason Wessel:</b> Would Turner and Dorothy be willing to help with the application?</p> <p><b>5. Dan Strong:</b> Letters of support needed from those present who can speak on behalf of their city councils.</p>
Item 6	[Item 6]
Alternative Proposal Discussion to the UIPA	<p><b>1. Dorothy P. Owen:</b> Should we advocate on who else should receive funding? Do we need a vote on whether or not we should apply?</p>

Grant's Use	<ol style="list-style-type: none"> <li>2. <u>CJ Hellige</u>: I don't think we'd be able to sway the decisions on this grant application, plus we need the staff support.</li> <li>3. <u>Daniel Tuuatau</u>: I propose voting on two separate pots as we've laid out to apply to.</li> <li>4. <u>Jasmine Walton</u>: Consider all funding opportunities while applying for the grant.</li> <li>5. <u>Jason Wessel</u>: We want to fund \$100,000 for 2 years towards a full time staffer to support events and partnerships. The West Side Coalition's pursuit of partnership expansion and capacity building will also place an emphasis on community events in the grant proposal.</li> <li>6. <u>Dan Strong</u>: The WSC will focus on this as a community project. We will still seek matching funds. <ol style="list-style-type: none"> <li>a. <u>Turner Bitton</u>: The coalition board has authorized to match this grant.</li> </ol> </li> </ol>
Item 7	[Item 7]
Motion and Vote on the Application to the UIPA Grant	<ol style="list-style-type: none"> <li>1. <u>Jason Wessel</u>: I motion that we combine the two grant application proposals into a single grant titled the '<i>Partnership Expansion Capacity Building Program</i>' with the intention of applying for a part time staff position for two years as overseen by our nascent grant writing community.</li> <li>2. <u>Jake Erickson</u>: Second.</li> <li>3. 1 abstention and 9 in favor: the motion passes. <ol style="list-style-type: none"> <li>a. Turner Bitton and Dorothy P. Owen will help with the drafting of the language</li> </ol> </li> <li>5. <u>Dan Strong</u>: I will get an updated draft to Turner and Dorothy, plus I will revise the draft with feedback from today.</li> </ol>
Item 8	[Item 8]
Public Comment/ Business from the Group	<ol style="list-style-type: none"> <li>1. <u>Terry Marasco</u>: A microgrant of 1K from the city was provided to Jordan meadows to set up a meet and greet with the mayor and Victoria for sometime in September (Date to be determined). 2200 in mailing were reached in Spanish and English. Come and meet the mayor and your council woman at this event! We need to reach out directly with a handout/postcard to all of our residents. The microgrant is paid directly to the vendor.</li> <li>2. <u>Alicia DeLeon</u>: Alicia will be the new liaison for districts two and three, and will be replacing Josh Robollo at WSC meetings as the Deputy Director of Community Outreach.</li> <li>3. <u>Turner Bitton</u>: In Glendale for mid July we are approving a plan for public artwork in the neighborhood. We're working on a small area plan: all along 900 west, east of</li> </ol>

	<p>the Jordan river, Glendale regional park, where our neighborhood primarily consists of single family homes. Without the availability of housing stock there will only be more pressure on houses, and families are being displaced. We also have two vacant board positions.</p> <p>4. <u>Kevin Parke</u>: Rose Park had a big June – the Project Love Your Block grant helped fund bench designs in Riverside park. The walls will be repainted, and the existing board has stayed except for one member who is moving.</p> <p>5. <u>Daniel Tuutau</u>: Poplar Grove hosted its Zoot Suit night. There was good turnout overall with decent representation from the community. The last Saturday in September will be groove in the grove from 11am-3pm on the last Saturday of September.</p> <p>6. <u>Rick Silver</u>: The Westside Coalition has 23K in its coffers.</p>
Item 8	Adjourn
	<p><b>Daniel Strong:</b> Motion to adjourn</p> <p><b>Rick Silver:</b> Second.</p>
	<p><b>Next Meeting:</b> DATE July 25th 5:30 PM at same NeighborWorks location</p>