

Westside Coalition

Minutes of September 27, 2022 Westside Coalition Board of Directors Meeting (7th Since the Election of the New Board)

Minutes Taken By: Marisa Neil – Board Secretary

Location: NeighborWorks Community Mtg Room 622 W 500 N SLC **Online:** Zoom Meeting

Time: Started 5:37 pm Ended 7:15 pm Wi-Fi Password: Nswfl\$1234

Board Members Present (14)	Krischa Arrington (Online), Turner Bitton (Online), CJ Hellige, Esther Jackson-Stowell, Terry Marasco, Marisa Neil, Dorothy Owen, Kevin Parke, Blake Perez, Rick Silver, Dan Strong, Nigel Swaby, Daniel Tu’utau, and Jason Wessel.
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Board Members Excused or Absent (4)	Charlotte Fife-Jepperson, Darin Mann, Billy Palmer, and Chaise Ware.
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Others Present:	<ul style="list-style-type: none"> - Maria Garciaz (Board Advisor) - Jasmine Walton (NeighborWorks staff) - Dan Potts (Poplar Grove resident and Salt Lake Fish & Game Foundation outgoing president) - Fawn Groves (ASPIRE) - Richard Holman (Former WSC Chair and current Associate Member; Online) - Eva Lopez (Community Liaison, D2 & D4; Online)
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Item 1	Introduction
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Dan Strong MOTION AND VOTE	<p><u>Review and Approval of Minutes</u></p> <p>Dan S. made a motion to approve the minutes for the August meeting. Rick seconded the motion. The motion passed unanimously.</p>
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Item 2A	Coalition Business—Debrief from Candidate Forum
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Dan	<p>The board reviewed the Candidate Forum (held on September 22nd) and what they felt went well and what did not. Dan S. felt that the event was a success overall, though was not well-attended.</p>
Nigel, Dorothy, Jason	<p>Nigel, Dorothy, and Jason offered feedback regarding how the event was formatted. Nigel felt that we had good participation from the candidates, but the number of questions asked was a “ambitious” for the time frame. Dorothy spoke to some of the attendees and found that some people were confused about the separate speaking and meet and greet portions. It was unclear if everyone was supposed to be upstairs for the Q&A at the same time or if they were supposed to go back and forth between the Q&A and the Meet & Greet downstairs. Some attendees were also confused about the announcements—were candidates being announced because they did not show up? Jason felt that combining the speaking/Q&A and the tabling into the same event was counterproductive. He suggested holding two separate events.</p> <p>Terry also expressed concern with public participation, which has long been an issue in</p>

<p>Terry, CJ, Dorothy</p>	<p>the west side. Going forward, the WSC will need to deal with getting more people on the west side to participate in elections. To increase participation, CJ suggested pairing this type of event with something like the State Fair that is already drawing a crowd. Dorothy added that it might be worthwhile to involve east side residents. A lot of people Dorothy has spoken to from the east side say they care about issues such as homelessness and environmental justice. We should investigate ways of engaging east side residents as well as west side residents. Opening this type of event to those who do not live on the west side but are interested in issues primarily affecting the west side could be a way to do that.</p> <p>Dan S. thanked everyone for their feedback and praised Charlotte for her hard work in organizing the Candidate Forum. Dan S. will take the Board’s feedback about the candidate forum back to Charlotte.</p>
<p>Item 2B</p>	<p>Coalition Business—Utah Clean Energy – Pivot Proposal</p>
<p>Dan S.</p>	<p>Utah Clean Energy (UCE) is seeking to improve the electrification of Salt Lake City. Their goal is for Salt Lake City (and the state of Utah) residents to replace all gas appliances with electrical appliances. The project is called “Equitable Electrification Collaborative” or “Collaborative.” A great deal of grant money has been designated toward projects such as this. Before the WSC Board reformed, the Coalition had agreed to be a partner agency. UCE donated \$5000 with few strings attached. They only asked that the WSC help promote their events. The full text of the Equitable Electrification Collaborative Community Engagement Plan was included in the meeting packet for this meeting on Boardspot.</p> <p>Dan, Charlotte, and Blake have been attending meetings with UCE, who has requested that their Community Engagement Plan be presented to the Board. The role in this plan that UCE has envisioned for WSC is as follows:</p> <p style="padding-left: 40px;"><i>Westside Coalition will serve as a community convenor, co-hosting listening sessions and workshops for families living in the six community council districts located on the Westside of Salt Lake City. The Westside Coalition will work with Utah Clean Energy staff to find 5-10 households that self-select as interested in electrifying their home.</i></p> <p style="padding-left: 40px;">--Utah Clean Energy, <i>Equitable Electrification Collaborative Community Engagement Plan</i>, p. 1-2</p> <p>UCE is asking for convener groups of 30-40 people. Dan S. feels that getting that type of attendance will be difficult for the WSC. It’s hard enough for us to get just 18 people together at once, he says. He suggested that framing these events less as something we are asking of the people we invite and more as something they may stand to gain from may be a way to increase engagement. If the Coalition can identify people who are already interested in electrifying their home and invite them to participate in these convener groups, they may be more likely to organically share what they have learned with their community. Dan recommends that the WSC approve UCE’s plan. Esther is also in favor.</p>

<p>Group discussion</p>	<p>The Board discussed the benefits and downsides of electrification. Rick observed that electric heating is relatively poor and Dan Potts pointed out that while the initial cost of electrification is rather high, it is more cost-effective over time. Esther asked if UCE would be offering solar panels as an option, and Dan said that UCE had included them in the initial survey. Esther explained that converting to solar energy requires an inverter, which is an additional cost beyond just the panels. UCE will need to inform homeowners wishing to switch to solar energy.</p> <p>What UCE has asked the Coalition is whether we approve of their plan to move to direct interactions with homeowners. Dan S. moved to approve UCE’s Community Engagement Plan, and Kevin seconded. The motion passed without opposition.</p>
<p>Item 2C</p>	<p>Coalition Business—EPA Scoping Project</p>
<p>Dan S.</p> <p>Group discussion</p> <p>Terry</p> <p>Nigel</p> <p>Maria</p> <p>Blake</p>	<p>Richard Holman has been heavily involved in getting the EPA to conduct a scoping and assessment project on Salt Lake City’s west side. The EPA is interested in conducting an environmental study that will investigate issues such as air quality, pollution, etc. that disparately affect the west side. The University of Utah and other entities have conducted similar studies in the past, but the hope is that a study by the EPA will add credibility and weight to the concerns that west side residents have raised.</p> <p>The EPA first wants to utilize community meetings to speak with residents to find out their primary environmental concerns and determine what the study will need to investigate. Dan asked the Board if the WSC could act as the community liaison for this step.</p> <p>Terry emphasized the importance of the EPA taking a comprehensive look at the west side. He has been researching air pollution since 2005, and he has found that things like silos and refineries have been explored and considered, but no one has come forward with studies showing how these sources impact our air quality. It is imperative that the WSC participates in this assessment.</p> <p>Nigel brought up the importance of involving property owners near North Temple. Legacy pollution has been impeding development in the area.</p> <p>Maria reiterated that this stage of the study—scoping out environmental issues affecting the west side—is only phase one. First the EPA will aggregate data and look for the gaps. Phase two will be assessing what to do with the information gathered. All of this information will allow for additional funding for phase two.</p> <p>Blake posed the question of whether this study will take a detailed look at one source of pollutants or if it will examine these sources on a broader, more shallow scale. “We cannot have both.” He also pointed out that it does not sound like the contract has</p>

<p>Nigel, Rick West View readership</p> <p>Esther West View online presence and funding</p> <p>Dan S., Jason</p> <p>Daniel T., Kevin</p> <p>Rick</p> <p>MOTION AND VOTE</p>	<p>Nigel voiced his approval of the partnership; however, he has low expectations for how much it will increase the Coalition’s visibility. In the past he has advertised for his business in the West View and did not find it to be effective. Rick asked about the West View’s readership. Turner answered that the West View is mailed to everyone in the 84104 and 84116 zip codes, which combined have a population of 20,000 people.</p> <p>Esther then asked about the West View’s online presence—most other publications are moving online—as well as its funding. The West View is in the process of redesigning its website, to be launched in January. One of the changes is that they have added a gallery and community calendar, similar to other news sites. A full digital version of the publication is already available online. The West View relies on sponsorships—Turner assured the Board that the West View will never be locked behind a paywall—and is always raising funds. WVM’s goal is to have the funds for two to three issues in advance. They have currently met this goal.</p> <p>Revisiting the question of the WSC budget, Dan S. reminded the Board that the Coalition’s bylaws state that the Board must have an approved budget put together by December, and that it may be prudent to postpone our decision until after a budget has been approved. Jason agreed, stating that ten days is a quick turnaround and the WSC would be more able to meet the January deadline.</p> <p>Daniel T. agreed with Nigel that the West View may not be the most effective way to get the WSC’s name in the public consciousness, however those who read the West View care about their community and are the people the WSC needs to reach. He is in favor of the proposal and believes the partnership should begin soon, before the WSC loses its momentum. Kevin seconded Daniel’s comments and pointed out that the WSC is not trying to increase business, but visibility. Sponsoring a section of a publication that reaches 20,000 households would be a good step.</p> <p>Rick agreed that the West View’s readership makes it a good investment. Plus, our name and branding appearing in the West View gives us credibility. However, \$3000 is a tenth of the WSC’s current funds.</p> <p>Daniel T. moved to approve the proposed partnership between the Westside Coalition and West View Media, and to begin the partnership as soon as possible. Dorothy seconded the motion. Blake moved to amend Daniel’s motion. His amendment would earmark \$3,000 dollars on next year’s budget and to approve the sponsorship for this year as well as next. Esther seconded Blake’s motion. The motion passed with only one opposition. Rick opposed, stating that the WSC should look into advertising and fund raising first.</p> <p>Daniel T. withdrew his motion.</p>
Item 2E	Issue Manager Updates and Proposals
Blake, CJ; Group Discussion	<p><u>Ramada Inn + Housing Development Letter</u> Blake and CJ reminded the Board to please review the draft of the letter that CJ and the Housing/Homelessness committee have composed stating the</p>

<p>Nigel</p>	<p>Coalition’s stance on affordable housing developments on the west side. The letter addresses the inequity in affordable and deeply affordable housing units on the west side vs. the east side of Salt Lake. The Ramada Inn, the Other Side Village (TOSV), and the 295 deeply affordable unites to be built along the North Temple Corridor were among the developments mentioned in the letter (It was suggested that TOSV be added to the letter during this meeting). Nigel mentioned that the owner of the Ramada Inn also owns the Old Salt City Inn. The Old Salt City Inn is a project similar to the Ramada Inn. The owner has demonstrated that he was not willing to provide much support for the Old Salt City Inn, and Nigel recommended that the letter include our concerns that the Ramanda Inn will be handled similarly. CJ plans to send this letter to the Salt Lake City Council within the next week. The letter will be signed on behalf of the WSC Board.</p>
<p>MOTION AND VOTE</p>	<p>Dan S. moved to support CJ’s letter regarding the Ramada Inn, providing for some language changes that do not change the overall message. Jason seconded the motion, and it passed unanimously.</p>
<p>Terry</p>	<p><u>Environmental Justice</u></p> <p>The UIPA recently held a press conference. Terry is concerned that manufacturing was not discussed during the conference. One of the reasons he has felt optimistic about Ben Hart being appointed as the new Executive Director of the UIPA is that Ben has said that the port’s new direction would focus on manufacturing. Terry will bring up his concerns with Ben.</p> <p>Rio Tinto has begun a new mining project. Around ten years ago, Rio Tinto provided some data regarding the effects of their mining, but some of the data turned out to be fudged. Rio Tinto has since agreed to change the data to reflect reality. Terry will follow this issue.</p>
<p>Blake</p>	<p><u>Transportation</u></p> <p>Blake and Billy met with UDOT about a large I-15 project that will impact the West Side. More to follow. Blake is also setting up a meeting with the Transportation Division about the Transportation Masterplan so that the WSC can weigh in on it. Additionally, Billy is on the committee for the North Temple Mobility Hub.</p>
<p>Jason; group discussion</p>	<p><u>Public Safety</u></p> <p>Jason suggested that the Coalition invite the new Park Rangers to come and present when they are fully up and running—they are currently training their staff. He also said that this winter, the WSC should ask Andrew Johnston to come and discuss the vision for addressing homelessness.</p> <p>A representative from the SLCPD spoke to Jason and Charlotte about doing a panel to sit down and talk to small groups of people from the community.</p>

<p>Turner</p>	<p>Jason did not have a clear understanding of what the police are requesting and for what purpose, but he will try to schedule a one to two-hour meeting with SLCPD in October to get a better idea. He wonders if this panel would be merely good public relations for the police department or if they are trying to change their public outreach format from surveys to discussions. Blake recommended that Jason have these discussions with the Public Safety committee.</p> <p><u>Westside Development</u></p> <p>Turner wants to focus on developing a toolkit for citizens (and potentially community councils) to help them engage with developments. Oftentimes, it is difficult to distribute information about new developments. Residents also frequently do not know how to engage with the systems of economic development within the city. The toolkit would include resources explaining how to 1) navigate the city website, 2) how to get on newsletter lists, 3) how the city notifies residents of new developments, and 4) Smart Growth America and how it ranks developments. Turner says that the toolkit would use the same goalposts as Smart Growth America for residents to know how they should be looking at developments based on their personal values.</p> <p>Turner also mentioned that the city sent an email out to all the community council chairs inviting them and their vice chairs to Partners in Planning Day. There are fourteen spaces available, allowing the WSC to send two people and each community council to send two.</p>
<p>Blake, Rick; Group Discussion</p>	<p><u>SLC Parks GO Bond</u></p> <p>Blake and the Issue Managers have drafted a letter in support of the SLC Parks Bond. The letter has been approved by the Issue Manager team as well as the WSC Executive Board. The Board reviewed the letter and determined only a minor language change was necessary.</p> <p>Rick investigated the fiscal responsibility of this GO bond and has given his stamp of approval. He spoke to Councilmember Alejandro Puy about the cost of capital for the bond and Salt Lake City’s bond rating. SLC has a AAA rating, meaning that the city will get the best possible rate for the bond. For these reasons, Rick feels that the GO bond is a fiscally responsible decision for the city.</p>
<p>MOTION AND VOTE</p> <p>Group discussion</p>	<p>Jason moved to adopt the letter with minor revisions, and CJ seconded the motion. The motion passed unanimously.</p> <p><u>The Other Side Village (TOSV)</u></p> <p>Esther emailed Dan S. requesting that the WSC help support Poplar Grove (PG) in its stance against TOSV. The tone at the September 20th City Council meeting was largely supportive of TOSV, and Esther feels that PG’s voice is going unheard.</p>

<p>Esther</p>	<p>The City Council has postponed its vote on the project until October 4th. At the October 4th meeting, the Council will vote to rezone the property and to propose an agreement that they have reached with The Other Side Academy (TOSA) about the public benefit of the village. Esther feels that the Council is moving toward a decision more quickly than they have indicated in past months; when she has voiced disagreement with TOSV, she has been told that an EPA report and other steps must be taken first, but the council is ready to vote on the rezone and ready to propose an agreement with TOSA. Esther recognizes that opinions about TOSV differ among Board members, however she would like for the Coalition to at least make it known that their PG constituent is not in favor of TOSV. A letter to the City Council may be one way to communicate PG’s disapproval.</p>
<p>Maria</p>	<p>Maria agreed with Esther that the west side needs consensus and a stronger voice. One of her criticisms of how the city is distributing housing developments is that on the west side, no resources (grocery, retail, parking, etc) are being built to accompany the new developments. In Central Ninth and Sugarhouse, the city is adding retail as well as housing.</p>
<p>Esther</p>	<p>Esther then addressed the fact that the city has claimed that no other developers have shown interest in the forty-eight acres that will potentially go to TOSV. Esther disputed this claim. She and other members of the Poplar Grove Community Council have reached out to developers and alerted them of these forty-eight acres. Some of these developers did express an interest in this land. Esther added that “if anywhere else in the city had forty-eight acres, they would be fighting for it.”</p>
<p>Kevin</p>	<p>Kevin acknowledged that the west side struggles with engagement, in contrast to folks on the east side. He suggested a press conference pointing out all the projects that are going in on the west side and compared them to the lack thereof on the east side.</p>
<p>MOTION AND VOTE TO EXTEND MEETING</p>	<p>Jason moved to extend the meeting by fifteen minutes so as not to cut this discussion short. Kevin seconded the motion and it passed unanimously.</p>
<p>Nigel, Esther</p>	<p>Nigel feels that the Coalition cannot officially support Poplar Grove (largely because Glendale and Fairpark both support TOSV) but could address the macro effects of it. He is also of the opinion that TOSV would be an asset to the west side because it would bring economic development (there will be some shops within the village). Esther countered that TOSA will only hire its own personnel, not people from the surrounding community. Additionally, TOSA is an NPO and does not pay taxes. Nigel drew attention to the fact that as part of the agreement with the city, TOSA would have to put \$13M back into the economy.</p> <p>Dan S. suggested that the WSC could support PG by encouraging everyone on the WSC’s mailing list to come to the October 4th City Council meeting.</p>

<p>Dan S., CJ</p> <p>Inland Port Liaison Election</p> <p>NOMINATION AND ELECTION BY ACCLAMATION</p>	<p>Dan could help CJ draft a letter to the City Council saying that the voice of TOSV’s opponents on the West Side (particularly in Poplar Grove) have not been heard. Dan would read this letter at the meeting. The letter would not directly attack TOSV but would point out that the west side is inequitably affected by these types of projects. The letter needs to be drafted by Friday, September 30th. CJ will write it.</p> <p><u>Inland Port Liaison Election</u></p> <p>Dan S. described the Inland Port Liaison role to Dorothy (who was excused from last month’s meeting). Dorothy nominated Esther for the position, stating that there is value in having a liaison from a community council that has not been as heavily involved with the Port in the past. PG does have part of the Inland Port within its borders, but historically has not been as involved as Westpointe.</p> <p>Esther accepted the nomination. No other Directors expressed interest in the position, and Esther was voted in by acclamation.</p>
Item 3	ASPIRE Presentation
<p>AGENDA ITEM TABLED</p> <p>Fawn Groves</p>	<p>Due to time constraints, Fawn will give her presentation introducing the Coalition to ASPIRE at the October meeting.</p> <p>Fawn told the Board that her purpose in presenting to the WSC is to clarify what ASPIRE is, who she is and to explain her work on the west side. She has been attending WSC Board of Directors meetings for the past several months and has paid attention to the issues that we have identified. Transportation, education, and environmental justice would be relevant to ASPIRE. She “feels the weight of our concerns.”</p> <p>Dan S. thanked Fawn for her dedication to familiarizing herself with the needs of the west side. Additionally, Blake invited her to the next Issue Area Manager meeting (October 10th).</p>
Item 4	Other Business
<p>Nigel</p> <p>Dan S.</p> <p>Daniel T.</p>	<p>Nigel provided some updates regarding development on the North Temple corridor. The Gateway Inn has been sold and that the buyers are securing it so that it does not burn down. The former Wienerschnitzel has been fenced in. Unfortunately, market rate apartments will be built instead of condos. Demolition will begin the week of Thanksgiving.</p> <p>Dan S. pointed out that the 4th Tuesday in December is the day after Christmas and suggested moving the December meeting to a different day. The rest of the Board agreed.</p> <p>Daniel Tuutau has been hard at work getting the video recordings from the Candidate Forum ready to post to the WSC’s YouTube channel, and those</p>

	videos are now online.
Item 5	Public Comment
Dan Potts	<p>Dan Potts has been “in and out of the west side” for the last 30 years. He is the outgoing president of the Salt Lake Fish and Game Foundation and is “almost the official west side nature guy.” He presented the Coalition with a metal “West Side” sign that the Salt Lake Fish and Game Foundation has had for the last 20 years. It has been placed in various locations around the west side.</p> <p>Dan Strong thanked Dan Potts and encouraged him to join the Environmental Justice issue area committee.</p>
Item 6	Adjourn
	Next Meeting: October 25th (Fourth Tues) 5:30 PM at same NeighborWorks location
	ITEMS NOT DISCUSSED/TABLED UNTIL NEXT TIME
	ASPIRE Presentation (Fawn Groves)
Future & Pending Tasks	
CJ: Revise Ramada Inn/housing letter and send to City Council	
Upcoming Meetings & Events	
<p>October 4th (T): City Council Formal Meeting at 7:00pm</p> <p>October 26th (T): Next WSC Board Meeting at 5:30pm</p> <p>October 29th (Sat.): International Market at the Fairpark from 2-8pm.</p>	